



A proven entrepreneur, founder, strategic thinker and doer with an innovative mindset. I have been the strategic mind behind a number of marketing, branding, print and digital projects in Denver, Boston and Southern California. I am able to work in conjunction with business development, creative and technology teams to elevate brands, build leads and generate business.

"Ms. Frazier is a dynamic marketing leader, visionary, and strategist. What makes her stand out most as a powerful leader in business and in the community is that Ms. Frazier is intuitively smart, very community conscious and benevolent.

— Mayor of the City and County of Denver,
Michael B. Hancock

"Keo has vision." — Leslie Herod, Local and National Civic Leader, Colorado State Representative, District 8

"I think of her contributions to the Five Points, ULI and Forest City Stapleton when I consider her leadership in Colorado. She offers insight and thought leadership to many clients and civic groups." — Dave Thorpe, Vice President, Shaw Construction

CORE COMPETENCIES AND CAREER HIGHLIGHTS

- Marketing 2.0 – Influencer Award 2022
- CWCC Top 25 Most Powerful Women in Colorado
- TEDx Speaker
- DBJ Top 25 Women in Business
- COBiz Top 25 GenXYZ
- ABC, ENR Marketing Excellence Award
- Top 250 Private Companies
- Top 50 Minority Owned Businesses
- DBJ 40 under 40
- Go Magazine's 'Leader Of The Pack'

EDUCATION

- Cornell University, B.A.
- Cornell University, Certified Marketing Strategies Certificate (2020)
- McKinsey Academy
- Quarterly Forum/CiviCO

EXPERTISE

- Entrepreneur and Founder
- Brand Strategy
- Experience Marketing
- Market Research
- Online Media
- Social Media Management

CIVIC LEADERSHIP

- Leadership & Legacy Denver
- Five Points Business District
- Cornell Alumni Association
- Downtown Denver Partnership
- Urban Land Institute Colorado
- Quill & Dagger Honor Society
- Extreme Community Makeover
- Rocky Mountain Communities
- Colorado Judicial Institute
- Denver Public Library Trustee
- AES State Board Appointee
- CECA Appointed Commissioner

